

The latest updates from the workspaces of the future:

The MatchOffice Industry Survey Report 2022

MatchOffice presents you a report with the latest tendencies of the flexible workspace industry. Our partners from all over the world shared their opinions on office occupancy, achieved and expected price level and their general outlook towards the future of the industry post-pandemic.

In 2022, the tendencies of the previous years aimed at increased flexibility, decentralization of office locations and hybrid working have further evolved and have become entrenched. Employers are now focusing on health and wellbeing of their employees more than ever, making it top priority.

As occupancies are growing, workspaces in their turn are doing their best to provide tenants with an optimal experience through services and flexibility. It is encouraging to see that most of the surveyed workspaces in Europe, Asia, and North America demonstrate positive expectations.

MatchOffice would like to give our thanks to every participant for contributing their thoughts and opinions with us, and it's a pleasure to share this report of the results. Hoping that you will find it interesting and helpful.



Jakob Dalhoff CEO, MatchOffice



Europe

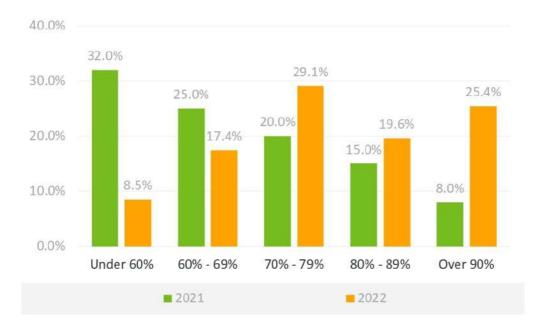
In 2022, the number of workspaces with more than 90% occupancy is over 25%.

The workspaces of the future aim at satisfying their clients' needs for flexibility to enhance collaboration between the employees from any location. Companies are willing to maintain their corporate culture in the conditions of hybrid working by establishing a virtual environment. Thus, there is an increased demand for equipment allowing remote collaboration and meetings. Companies are decentralizing their workforce allowing employees to work from their desired location.

We can spot tenancy rising as more than 45% of the workspaces say that their occupancy is higher than last year. Most of our respondents (29.1%) report that their workspaces are 70%-79% full.

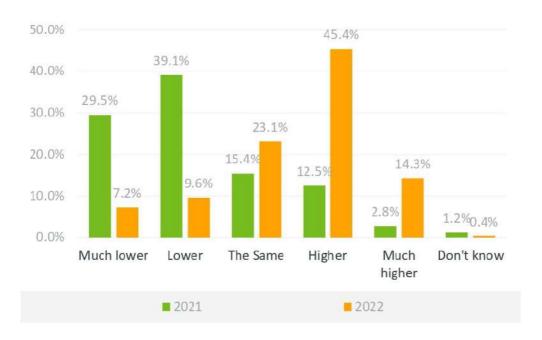
The majority (59.3%) expects occupancy to further grow in the next 6 months. There has been a 33.4%-points increase among workspaces who achieved higher prices than in 2021 – this year it is 42.6%. The current pricing level is expected to remain stable in the next 6 months. More than half of the respondents stated that their contract length is the same as last year. European workspaces show a positive outlook towards the future.

As the demand for flexible offices continues to grow, workspace providers should offer the widest possible selection of services and flexible space in order to achieve success" – Jakob Dalhoff points out.



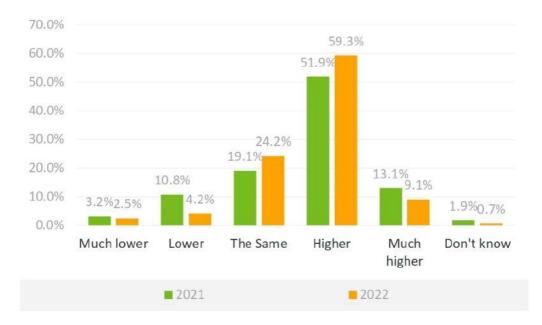
Most respondents report 70%-79% occupancy. The number of respondents with occupancy over 90% rose by over 17%-points. 19.6% report 80%-89% occupancy. The number of those with 60%-69% occupancy and less, decreased by 7,6 and 23,5%-points.

Occupancy compared to last year



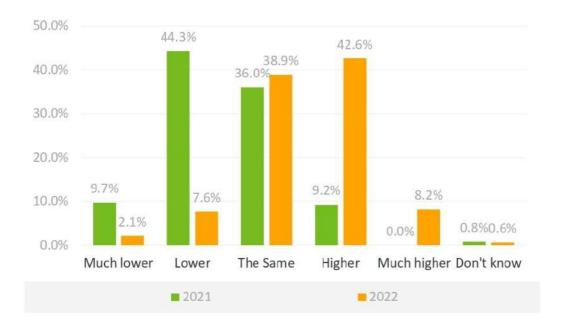
More than 45% of respondents report that their occupancy is higher than last year. 23.1% had the same occupancy as in 2021. The number of respondents with lower and much lower occupancy dropped by 29.5 and 22.3%-points respectively.

Occupancy expectation in 6 months



The majority of respondents (59.3%) expect occupancy to increase in the next 6 months. 9.1% think that their occupancy will be much higher. 24.2% predict that occupancy will remain on the same level. 4.2% and 2.5% think that occupancy will be lower or much lower.

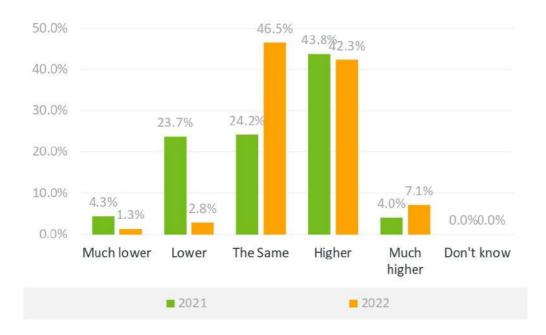
Achieved prices for office contracts or workstations compared to last year



The rise among those who achieved higher prices this year is 33.4%-points. 38.9% of workspaces had the same pricing as in 2021. The number of those with lower prices decreased by 36.7%-points and of those with much lower pricing – by 7.6%-points.

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Expected price level in 6 months

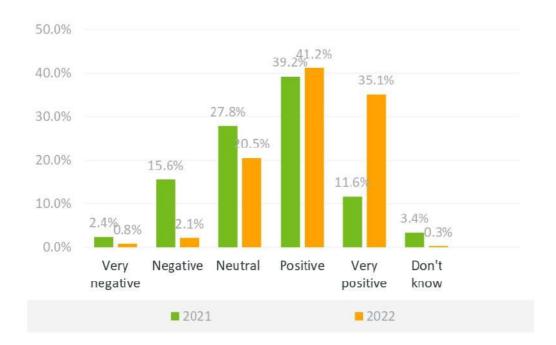


42.3% of workspaces expect the price level in 6 months to rise. The amount of respondents who expect it to stay the same grew by 22.3%. The number of those who expect prices to become lower and much lower is 2.8% and 1.3% respectively.

Initial contract length compared to last year



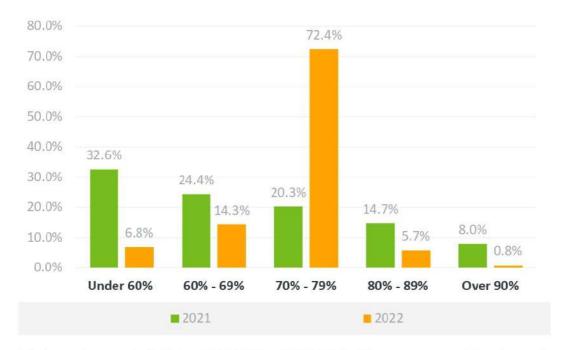
The number of workspaces who achieved longer contracts grew by 24,8%-points. 51.6% of respondents in 2021 had the same contract length as last year. The share of workspaces with shorter contracts decreased by 27.4%-points.



This year our respondents in Europe were predominantly positive and very positive – 41.2% and 35.1% respectively. The number of workspaces with neutral outlook decreased by 7.3%-points. The share of those with negative and very negative outlook is 2.15 and 0.8%.

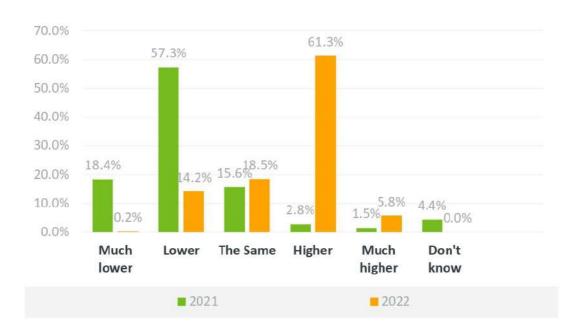






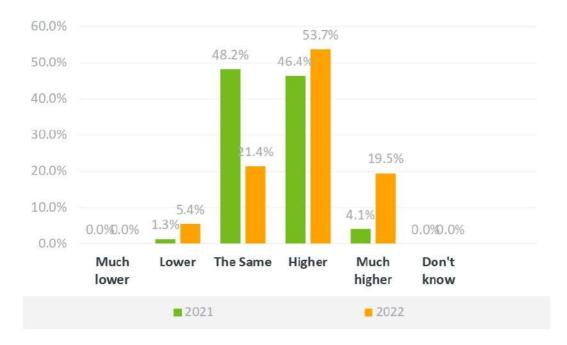
Most workspaces in Belgium (72.4%) had 70%-79% office occupancy. The share of workspaces with 60%-69% occupancy and less is 14.3% and 6.8% respectively. The share of respondents with occupancy over 90% decreased by 7.2%-points.

Occupancy compared to last year



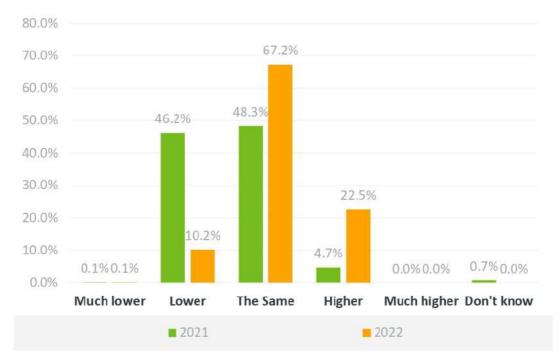
61.3% of respondents report higher occupancy – this is 58.5%-points more than last year. 18.5% of workspaces maintained the same occupancy level. The number of those with lower occupancy decreased by 53.1%-points.

Occupancy expectation in 6 months



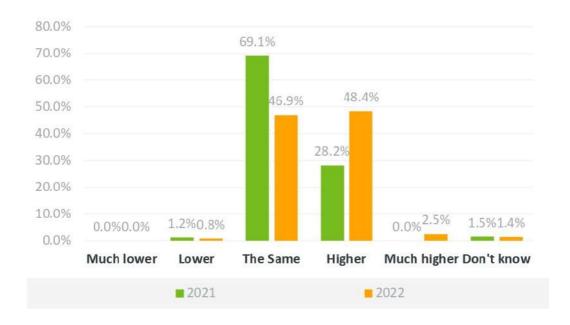
Over half of the workspaces expect the prices to grow in the next 6 months. The number of respondents who predict the same pricing decreased by 26.8%-points. 19.5% think prices will grow. The share of workspaces expecting lower pricing is 5.4%.

Achieved prices for office contracts or workstations compared to last year



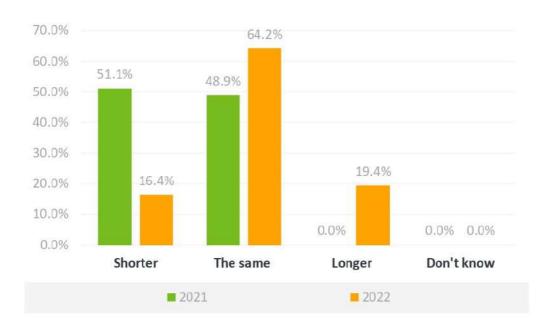
We notice the most growth among those who had the same pricing – 18.9%-points. 22.5% of respondents managed to achieve higher prices. The share of those who had lower pricing than in 2021 decreased by 36%-points.

Achieved prices for office contracts or workstations compared to last year

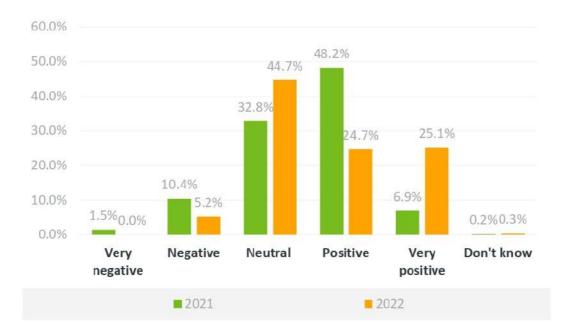


The share of those who expect higher pricing increased by over 20%-points. The number of respondents who think that pricing will stay on the same level is 22.2%-points less than last year. Only 0.8% of workspaces this year think that the pricing will decrease.

Initial contract length compared to last year



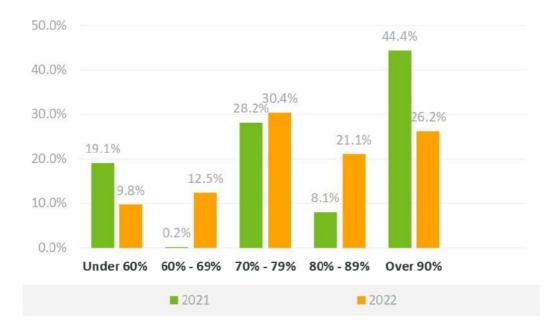
The majority of respondents – 64.2% managed to achieve the same length of contracts as last year. 19.4% of workspaces had longer contracts. The share of those with shorter contracts this year is 34.7%-points less.



The biggest share of respondents have neutral outlook this year – 44.7%. The share of those with positive outlook decreased by 23.5%-points. We can spot an increase of 18.2%-points among those with very positive outlook.

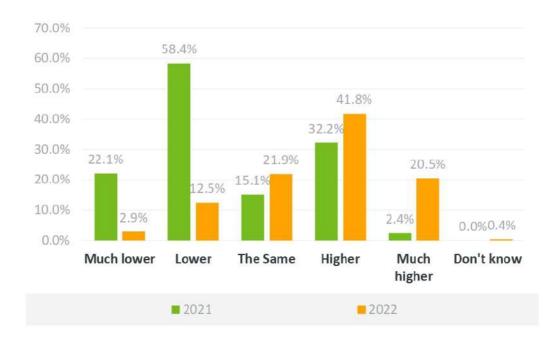






The majority of our respondents in Denmark have 70%-79% occupancy. The 80%-89% occupancy band grew by 13%-points. There has been a decrease of 18.2% in the occupancy band over 90%. The share of those who had 60%-69% occupancy and less is 12.5% and 9.8%.

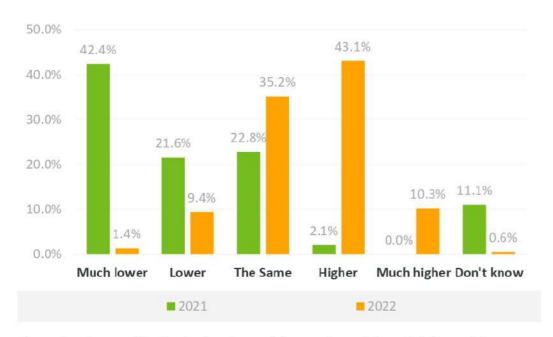
Occupancy compared to last year



Almost 42% of surveyed workspaces had higher occupancy than last year. The share of those with much higher occupancy increased by 18.1%-points. 21.9% reported same occupancy as in 2021. The share of workspaces with lower occupancy

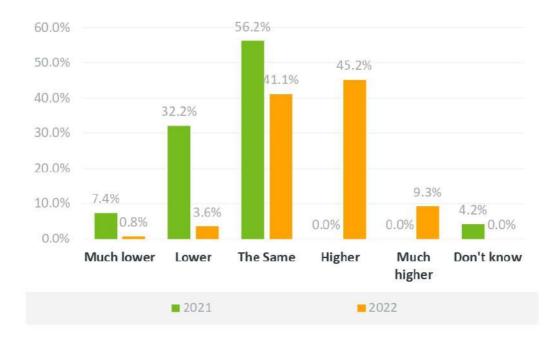
Like last year, most respondents expect the occupancy to grow in the next 6 months. The share of workspaces that think the occupancy will stay the same grew by 14.1%-points. The number of those who think that the occupancy will be lower and much lower is 3.1% and 1.3%.

Achieved prices for office contracts or workstations compared to last year



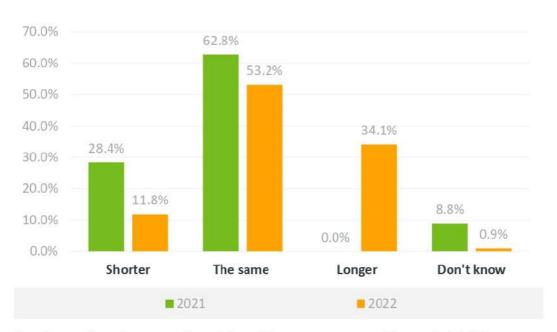
There has been a big rise in the share of those who achieved higher pricing – 41%-points. 10.3% of respondents managed to achieve much higher prices. 35.2% maintained the pricing on the same level. The decrease in the share of those with

Expected price level in 6 months

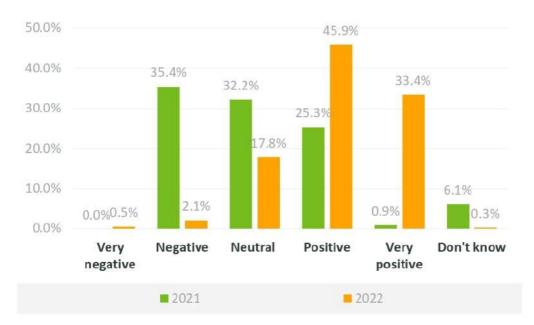


Over 45% of respondents expect the pricing in 6 months to grow. The share of workspaces who think it will be the same decreased by 5.1%-points. The number of respondents predicting lower price level decreased by 28.6%-points.

Initial contract length compared to last year



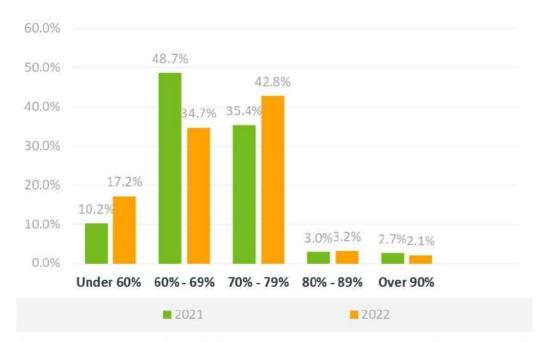
The share of workspaces who achieved longer contracts this year is 34.1%. The number of those who maintained the same contract length decreased by 9.6%-points. The amount of workspaces with shorter contracts decreased by



Most workspaces are positive or very positive regarding the future of the industry – 45.9% and 33.4% respectively. The share of those who are neutral decreased by 14.4%-points. Only 2.1% this year expressed a negative outlook.

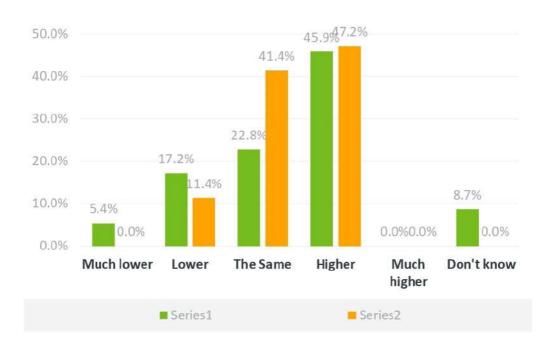






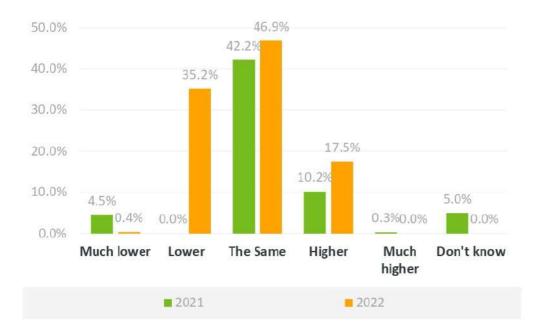
The majority of respondents had 70%-79% occupancy, a 7.4%-points rise since last year. The 60%-69% occupancy band decreased by 14%-points. 3.2% of workspaces had 80%-89% occupancy. Only 2.1% of the surveyed had over 90% occupancy.

Occupancy compared to last year



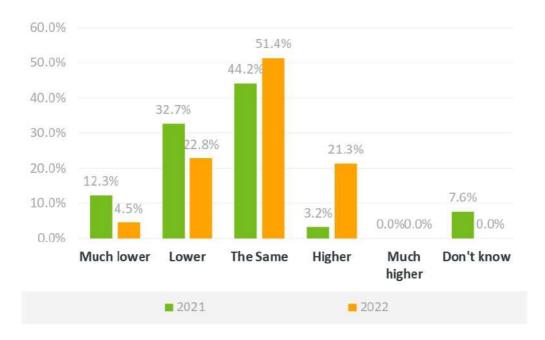
Like last year, most of the surveyed workspaces had higher occupancy. The share of those who maintained the same occupancy grew by 18.6%-points. The number of respondents who had lower occupancy decreased by 5.8%-points.

Occupancy expectation in 6 months



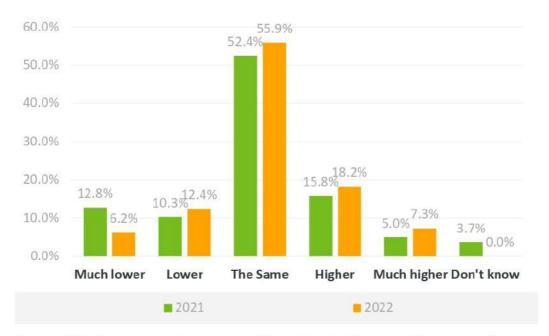
Almost 47% of workspaces expect the occupancy to stay on the same level in 6 months. 17.5% of the surveyed workspaces think that the occupancy will be higher. The share of those who expect lower occupancy increased by 35.2%-points since last year.

Achieved prices for office contracts or workstations compared to last year



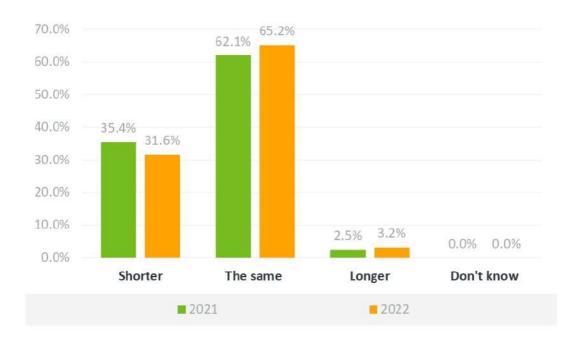
Over half of the respondents achieved the same pricing as in 2021. The share of those who achieved higher pricing than last year grew by 18.1%-points. The share of those who had lower and much lower pricing is 22.8% and 4.5% respectively.

Expected price level in 6 months



Nearly 56% of respondents expect stable pricing in 6 months. The share of workspaces who think that the prices will be higher rose by 2.4%-points. The number of those who expect lower and much lower pricing is 12.4% and 6.2%.

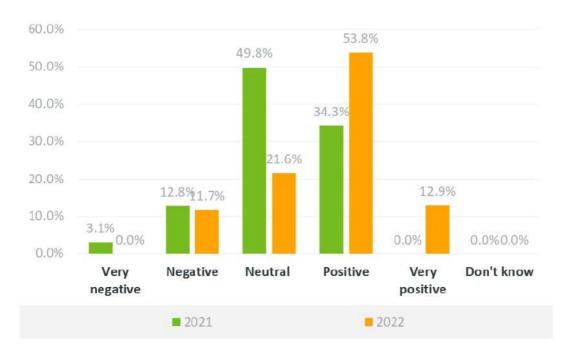
Initial contract length compared to last year



The majority of the surveyed – 65.2% achieved the same length of contract as last year. The number of those who had shorter contracts decreased by 3.8%-points. Only 3.2% of workspaces this year achieved longer contracts compared to 2021.

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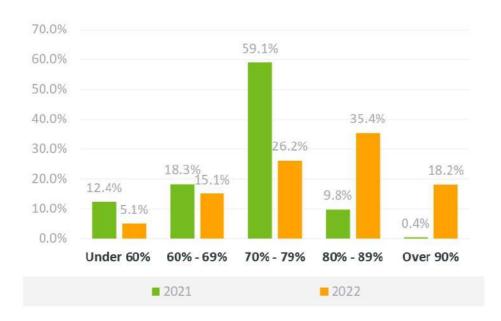
General outlook



Most of our respondents – 53.8% have a positive outlook, another 12.9% are very positive. The share of those who remain neutral decreased by 28.2%-points. The number of workspaces with a negative outlook this year is 11.7%.

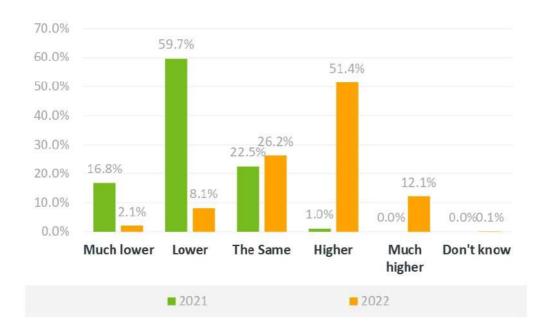






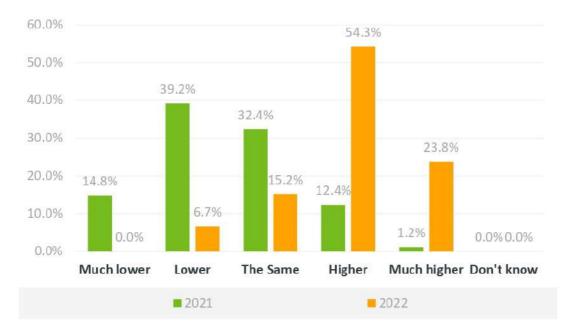
Most workspaces in Germany this year had 80%-89% occupancy. There was a 32.9%-points decrease in the 70%-79% occupancy band. 18.2% of workspaces had over 90% occupancy. The share of those with 60%-69% occupancy and under is 15.1% and 5.1%.

Occupancy compared to last year



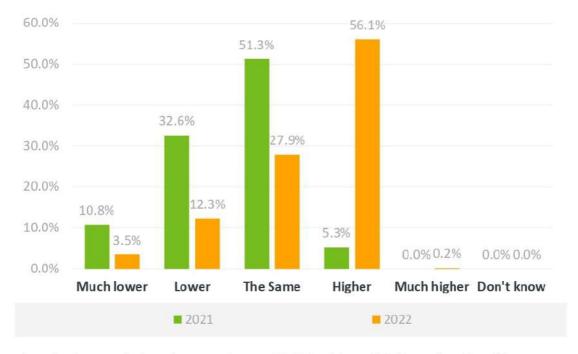
Over half of the respondents say that their occupancy in 2022 is higher than last year. The share of those whose occupancy is the same grew by 3.7%-points. There was a 51.6%-points decrease in the share of those whose occupancy is lower this year.

Occupancy expectation in 6 months



Over 54% of the surveyed workspaces expect higher occupancy in 6 months. The number of respondents who think the occupancy will stay the same decreased by 17.2%-points. The share of those who think that occupancy will be lower decreased by 32.5%-points.

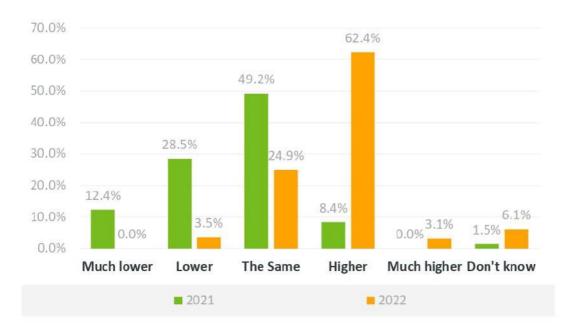
Achieved prices for office contracts or workstations compared to last year



The absolute majority of respondents – 56.1% achieved higher prices for office contracts. The share of workspaces with the same pricing as last year decreased by 23.4%-points. The number of respondents with lower and much lower pricing is 12.3%

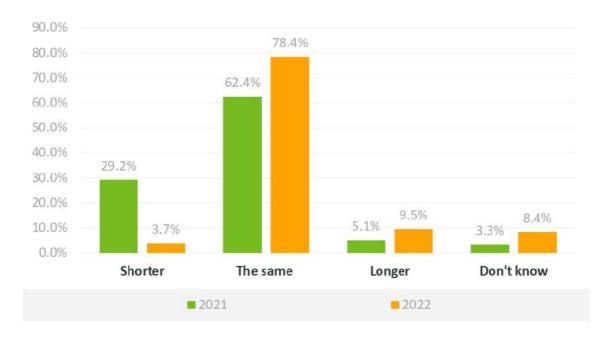
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Expected price level in 6 months

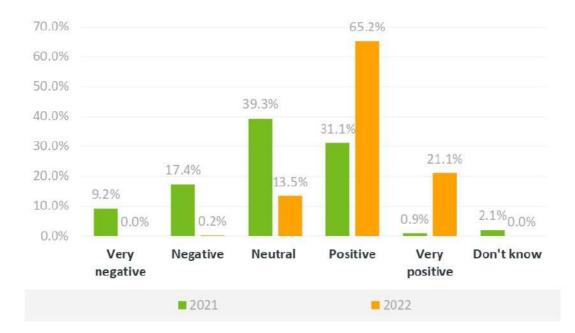


Over 60% expect the prices in 6 months to be higher. The share of those who think that the prices will be the same decreased by 24.3%-points. Only 3.5% of the surveyed workspaces expect the price level to become lower in the next 6 months.

Initial contract length compared to last year



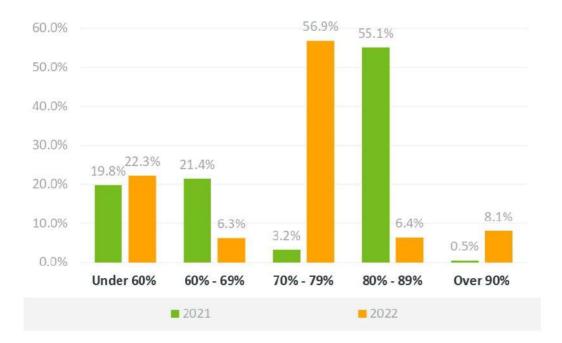
The absolute majority of workspaces – 78.4% achieved the same contract length as last year. The share of those who had longer contracts is 9.5%. The number of respondents with shorter contracts decreased by 25.5%-points this year.



Over 65% of workspaces have a positive outlook on the future of the industry. Another 21.1% have a very positive outlook. The share of those who are neutral decreased by 25.8%-points. Only 0.2% of the surveyed have a negative outlook.

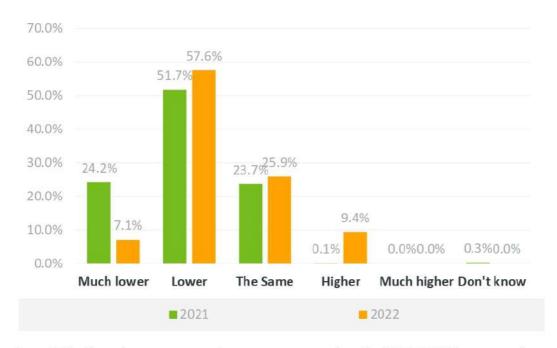






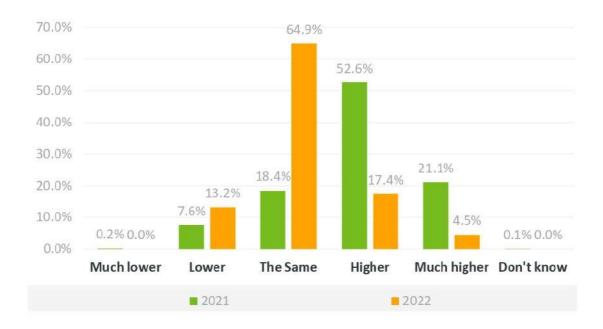
Almost 57% of respondents in Italy had 70%-79% occupancy. There was a 48.7%-points decrease in the 80%-89% occupancy band. 8.1% had over 90% occupancy this year. The share of those with 60%-69% occupancy decreased by 15.1%-points.

Occupancy compared to last year



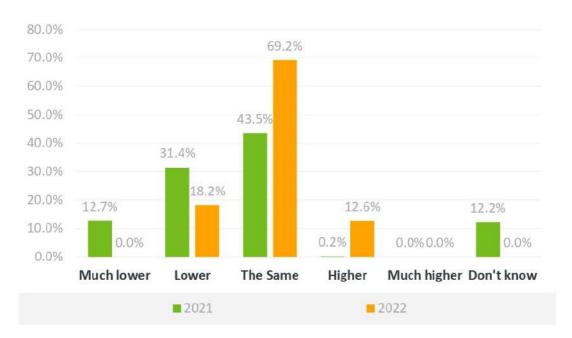
Over 57% of workspaces report lower occupancy than in 2021. 25.9% managed to maintain the same level of occupancy as last year. 9.4% report higher occupancy. The share of those with much lower occupancy decreased by 17.1%-points.

Occupancy expectation in 6 months



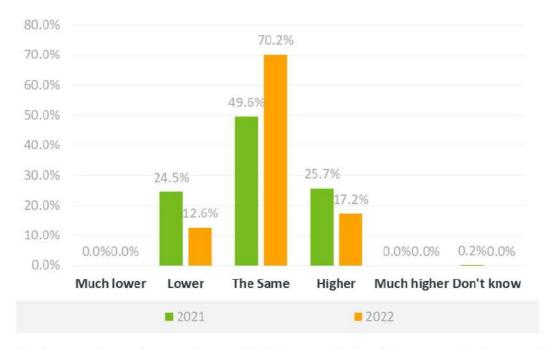
Nearly 65% of respondents expect their occupancy to be the same in 6 months. The share of those who think their occupancy in 6 months will be lower is 13.2% We notice a 35.2%-points decrease in the share of those who expect higher occupancy.

Achieved prices for office contracts or workstations compared to last year



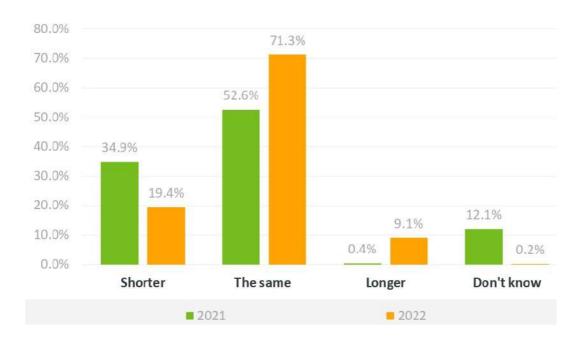
More than 69% of the surveyed workspaces achieved the same prices as last year. The share of workspaces who had lower pricing decreased by 13.2%-points. The number of workspaces who managed to achieve higher prices is 12.6%.

Expected price level in 6 months

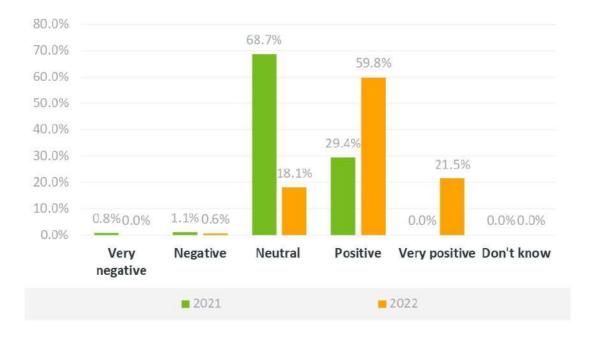


The largest share of respondents – 70.2% expect their pricing to remain the same in 6 months. 17.2% of the surveyed think that their pricing will be higher. The share of those who expect lower prices in 6 months decreased by 11.9%-points.

Initial contract length compared to last year



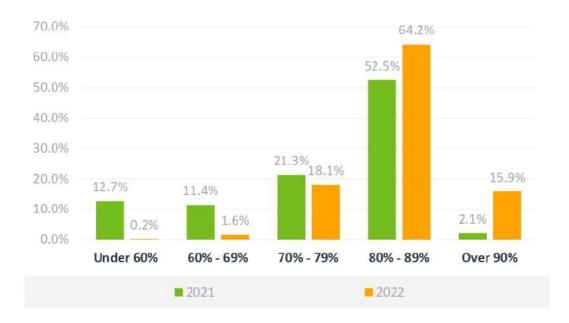
71.3% of respondents this year report longer contracts, this is an 18.6%-points increase. The number of those with shorter contracts decreased by 15.5%-points. Only 9.1% of the surveyed reported longer contracts this year than in 2021.



We can spot a 30.4%-points increase in the share of respondents with a positive outlook on the industry. Another 21.55 expressed very positive outlook. The share of those with a neutral outlook decreased by 50.6%-points. Only 0.6% had a negative outlook.

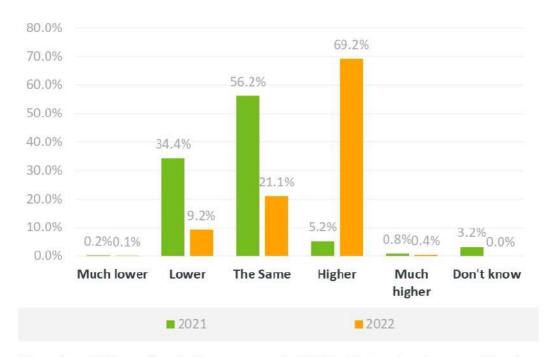






Over 64% of respondents in the Netherlands reported 80%-89% occupancy this year. The share with those with over 90% occupancy grew by 13.8%-points. A little over 18% had 70%-79% occupancy. The number of those with 60%-69% occupancy and lower is 1.6% and 0.2%.

Occupancy compared to last year



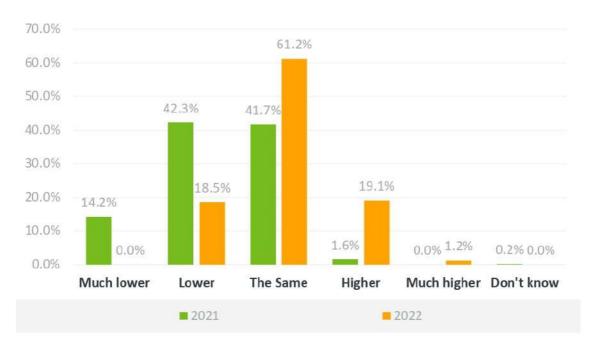
More than 69% say that their occupancy in 2022 is higher than last year. The share of those who had the same occupancy decreased by 35.1%-points. There was a drop of 2502%-points among those whose occupancy was lower than last year.

70.0%

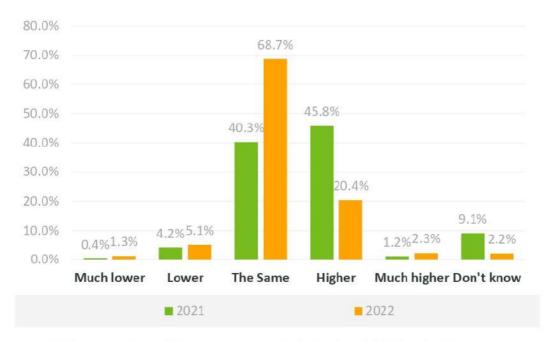
65.7%

The number of the surveyed, who expect their occupancy to grow increased by 50.5%-points. There was a drop of 40.3%-points among the respondents who expect their occupancy level to be the same. Only 3.3% of workspaces think that their

Achieved prices for office contracts or workstations compared to last year

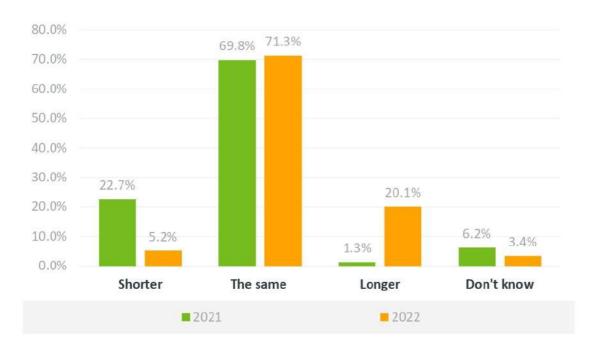


61.2% of our respondents had the same pricing as last year. We can spot a 17.5%-points rise in the share of workspaces with higher pricing achieved. The number of those who had lower pricing than last year decreased by 23.8%-points.

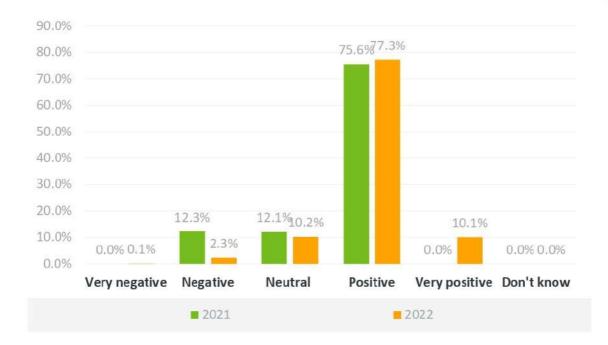


Over 68% expect the pricing to remain stable, this is a 28.4%-points increase compared to last year. The share of respondents who expect higher pricing is 20.4%. The number of workspaces who predict lower and much lower prices is 5.1% and 1.3%.

Initial contract length compared to last year



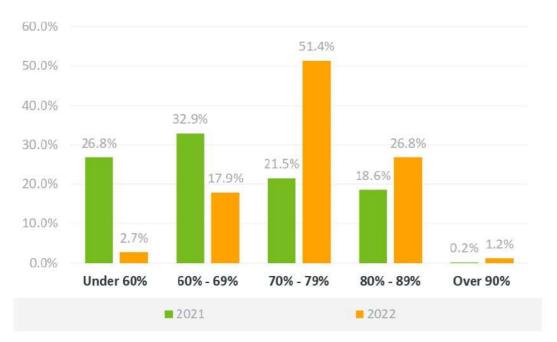
Like last year, the majority of respondents report the same contract length. The share of the surveyed workspaces with longer contracts increased by 18.8%-points. Only 5.2% signed shorter contracts this year than in 2021.



Similar to the last year's results, most workspaces (77.3%) have a positive outlook of the industry. 10.1% expressed very positive outlook. The share of those who are neutral is 10.2%. There was a decrease of 10%-points among those with a negative outlook.

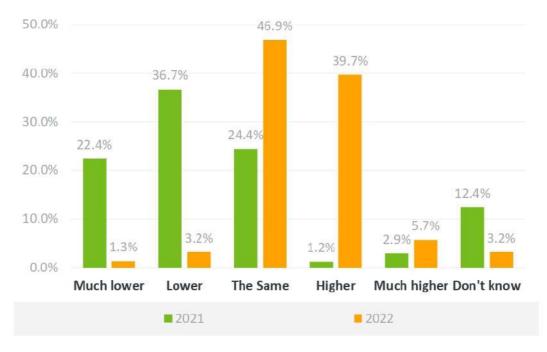






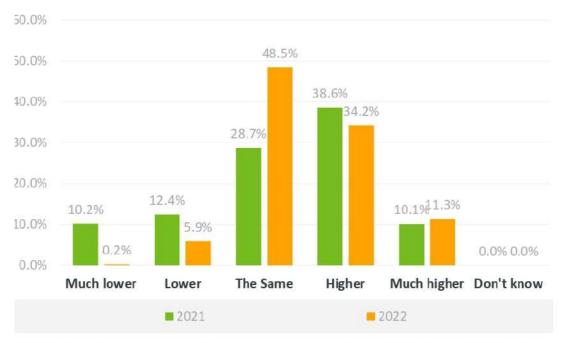
Over half of our respondents in Spain report 70%-79% occupancy in 2022. The 80%-89% occupancy band grew by 8.2%-points. There was a 15%-points decrease in the 60%69% occupancy band. Only 1.2% of the surveyed workspaces had over 90%

Occupancy compared to last year



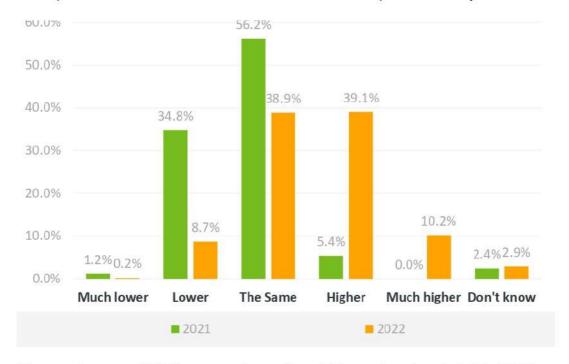
This year the number of respondents whose occupancy is the same as in 2021 increased by 22.5% points. 39.7% of the surveyed workspaces had higher occupancy this year. The share of those with lower and much lower occupancy is 3.2% and 1.3%.

Occupancy expectation in 6 months



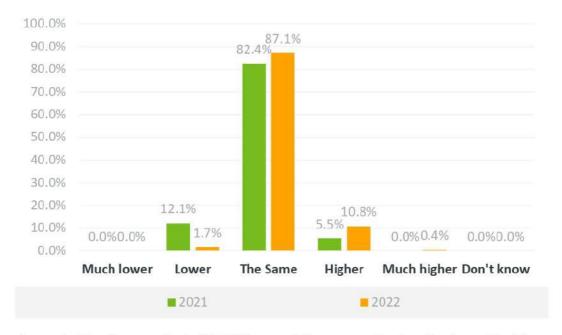
48.5% of workspaces expect the occupancy to remain stable in 6 months. The share of those who think that occupancy will be higher is 34.2%. Another 11.3% predict much higher occupancy. 5.9% believe that occupancy will decrease in 6 months.

Achieved prices for office contracts or workstations compared to last year



Most workspaces – 39.1% managed to achieve higher prices than in 2021. 10.2% of respondents report much higher pricing. The share of those with stable pricing decreased by 17.3%-points. The number of those with lower prices decreased by

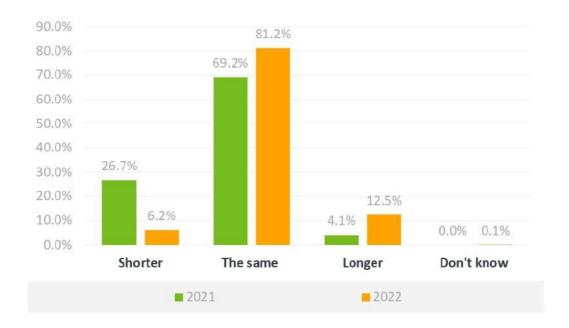
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The majority of respondents (87.1%) expect the same price level in 6 months. The share of those who think that the prices will be higher increased by 5.3%-points.

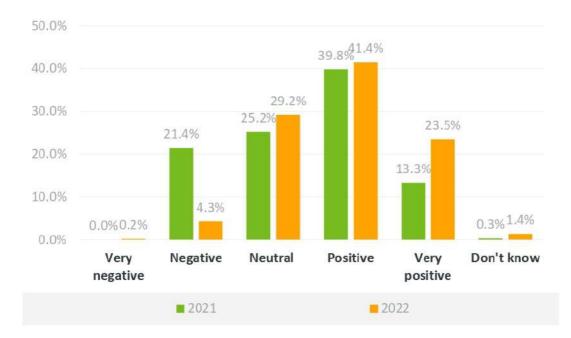
Only 1.7% of workspaces this year believe that the pricing will be lower in 6 months.

Initial contract length compared to last year



The share of workspaces with the same initial contract length grew by 12%-points. The share of those with shorter contracts decreased by 20.5%-points. 12.5% of the surveyed workspaces managed to sign longer contracts than last year.

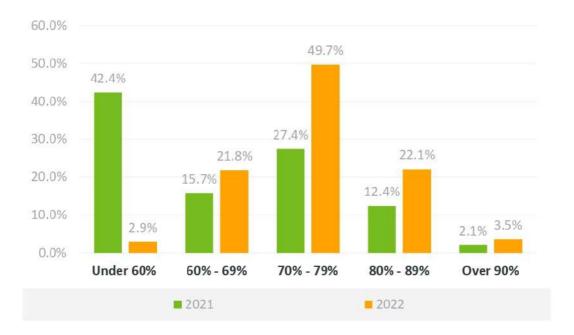
General outlook



41.4% of respondents are positive regarding the future, and 23.5% expressed very positive outlook. 29.2% remain neutral. We can see a decrease of 17.1%-points in the share of those who have a negative outlook on the future of the industry.

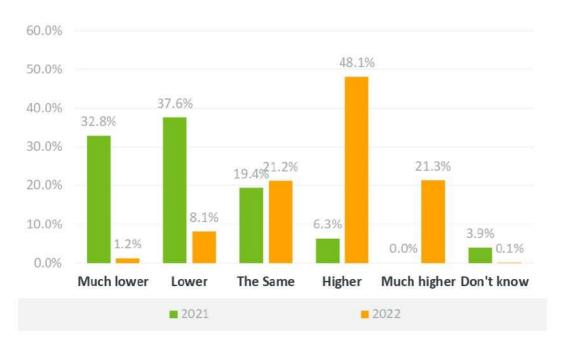






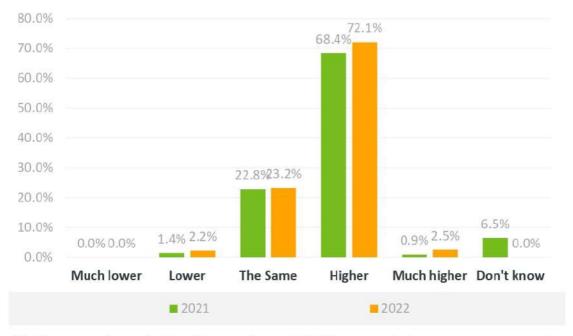
Nearly 50% of our Swedish respondents report 70%-79% occupancy this year. There has been an increase of 9.7%-points in the 80%-89% occupancy band. The number of those with 60%-69% occupancy and less is 21.8% and 2.9%. Only 3.5% had over 90% occupancy.

Occupancy compared to last year



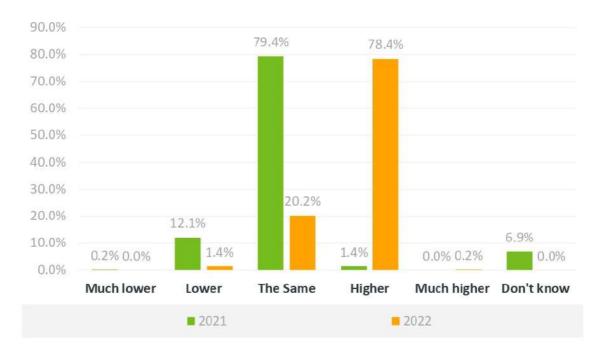
There has been an increase of 41.8%-points in the share of those whose occupancy was higher than last year. Another 21.3% report much higher occupancy. The number of those whose occupancy was the same is 21.2%. The share of those with

Occupancy expectation in 6 months

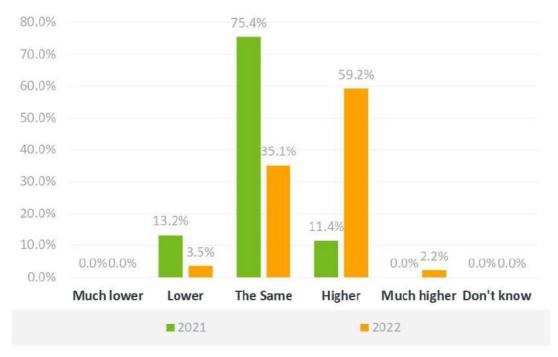


Like last year, the majority of respondents – 72.1% expect their occupancy to grow in 6 months. The number of workspaces who expect the occupancy to remain the same is almost unchanged since last year – 23.2%. Only 2.2% expect lower occupancy.

Achieved prices for office contracts or workstations compared to last year

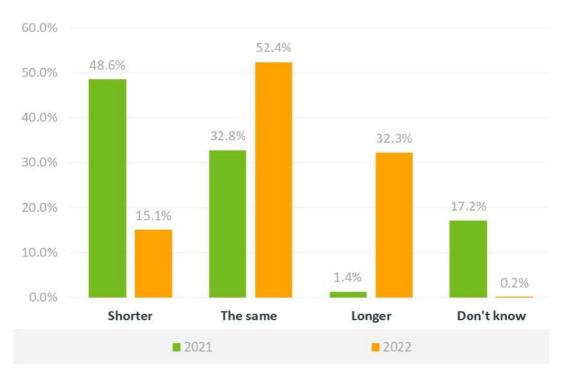


The absolute majority – 78.4% managed to achieve higher prices this year than in 2021. The share of those who maintained stable pricing decreased by 59.2%-points. Only 1.4% of respondents achieved lower pricing in 2022.

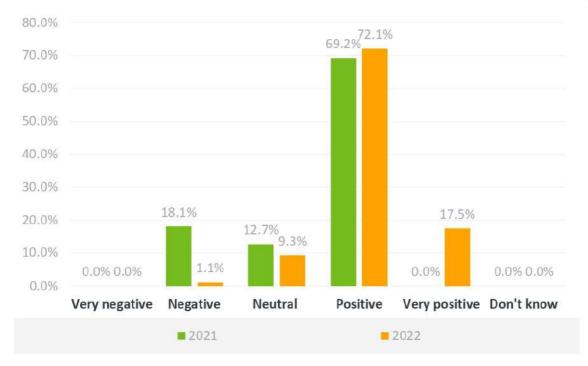


Over 59% of workspaces expect the pricing to grow in the next 6 months. The share of those who think that the prices will remain the same decreased by 40.3%-points. Just 3.5% of the surveyed workspaces expect the prices to be lower.

Initial contract length compared to last year



More than 52% of workspaces had the same contract length as last year. The share of those who achieved longer contracts increased by 30.9%-points. There has been a decrease of 33.5%-points in the share of those with shorter contracts.



Over 72% of the workspaces are positive, and 17.5% - are very positive regarding the future of the industry. The share of those, who remain neutral this year is 9.3%. Only 1.1% of the survey respondents have a negative outlook.



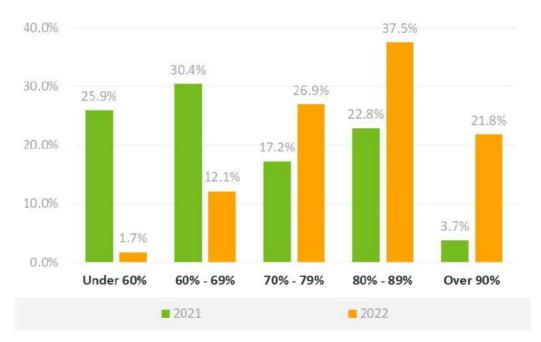
Asia

In 2022, we can spot the biggest increase in the share of workspaces with 80%-89% and over 90% occupancy – 18.1 and 14.7%-points respectively.

Now that employees are returning to the offices either full-time or on a hybrid working schedule, operators are trying to make their environments more homey to help ease the stress caused by leaving the comfort of the homeoffice. The emphasis lies on making the workspace high tech and cozy with both quiet zones as well as shared spaces for collaboration. With the shift in the needs of employees, workspace now is viewed as an experience and a service.

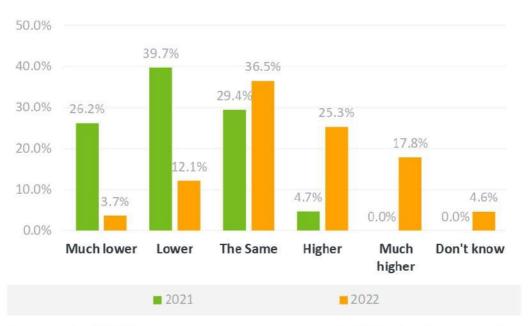
The majority of surveyed workspaces – 36.5% say that they have the same occupancy as in 2021. The share of workspaces with higher and much higher occupancy is 25.3% and 17.8% respectively. More than half of the respondents predict that the rent prices will be growing in the next 6 months.

Matching the European trend, our Asian respondents generally feel positive (32.8%) and very positive (31.7%) regarding the future of the industry. The share of operators with neutral outlook is 25.3%. The number of respondents with a negative outlook decreased by 13.6%-points from 19.2% to 5.6%.



We can spot an increase of over 18%-points in the share of workspaces with over 90% occupancy. The number of workspaces with 80%-89% occupancy grew by 14.7%-points. 26.9% report 70%-79% occupancy. 12.1% and 1.7% report occupancy of 69% and lower.

Occupancy compared to last year

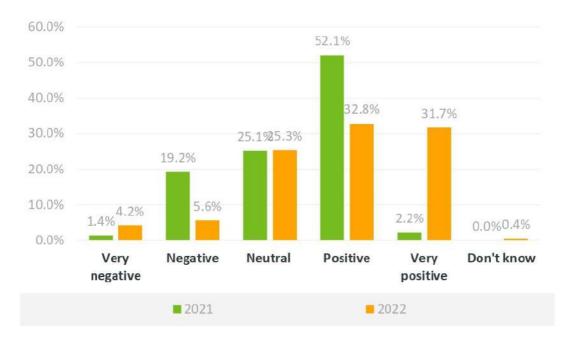


The majority (36.5%) report the same occupancy as in 2021. The share of workspaces with higher and much higher occupancy is 25.3% and 17.8%. The share of those with lower and much lower occupancy decreased by 27.6 and 22.5%-points.



More than half of our respondents (55.4%) expect higher pricing in the next 6 months. The share of those who expect pricing stability decreased by 16.5%-points. We can also spot a 23.9%-points decrease in the share of workspaces who expect lower pricing.

General outlook



Like in Europe, our Asian partners are generally positive or very positive towards the future of the industry. The share of the neutral ones remains almost unchanged since last year. The decrease in the number of respondents who are negative is

North America

In 2022, we see a significant growth in the number of surveyed operators with over 90% occupancy – it is 19.4%.

In order to alleviate the transition from remote working, companies maintain a steady course aimed at the comfort of their workers. Employees like to work from satellite offices closer to the places where they live rather than driving to one central location. Workspaces become wellness-centric, which means that employees are provided with resources to help fight stress and depression and engage with the community. Workspaces are also becoming smarter, allowing tenants systems to run the space remotely.

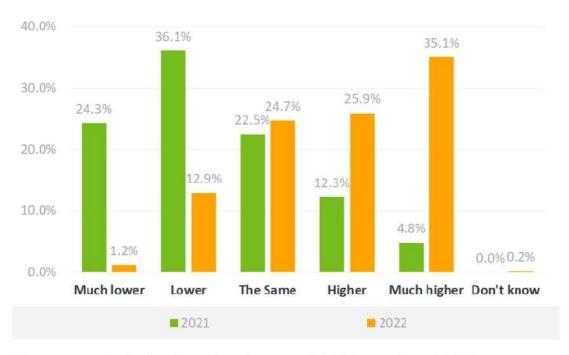
Just like last year, most surveyed workspaces report 80%-89% occupancy. We can see a 13.6%-point rise in the share of workspaces with higher occupancy, and a 30.3%-points rise in the share of those with much higher occupancy. The majority (43.5%) expect higher, and another 14.8% - much higher prices in 6 months.

Following the global tendency, our North American respondents expressed predominantly positive (46.5%) and very positive outlook (39.1%). The market is expected to grow with new landlords entering into the competition. We are excited for the growth and the emergence of new interesting trends.



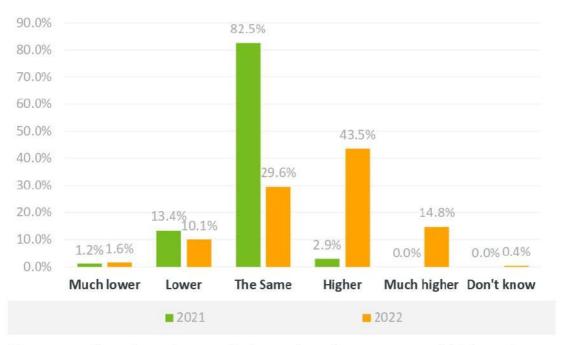
Just like last year, most surveyed workspaces report 80%-89% occupancy. The share of workspaces with over 90% occupancy is 19.4%. The 70%-79% occupancy band decreased by 12.2%-points. The share of workspaces with 60%-69% occupancy and less is 17.6% and 5.9%.

Occupancy compared to last year



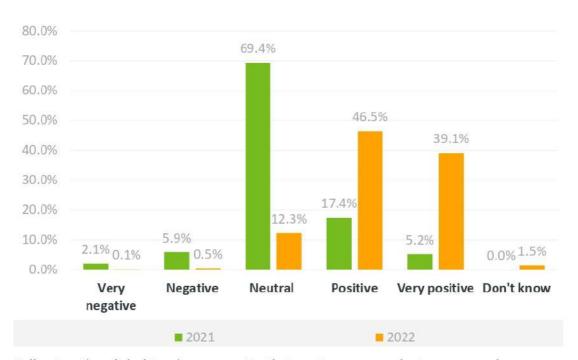
We can see a rise in the share of workspaces with higher and much higher occupancy – 13.6 and 30.3%-points respectively. The number of respondents with the same occupancy is 24.7%. The amount of those with lower and much lower occupancy is

2



Most respondents (43.5%) expect higher, and another 14.8% - much higher prices in 6 months. The share of workspaces predicting stable prices decreased by 52.9%. 10.1% and 1.6% expect lower and much lower pricing in the next halfyear.

General outlook



Following the global tendency, our North American respondents expressed predominantly positive (46.5%) and very positive outlook (39.1%). The share of those who remain neutral decreased by 57.1%-points. Only 0.5% and 0.1% expressed

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